

To: SIPPO

Project Confirmation and Reference Letter for C.W. Havenga

To whom it may concern;

Freshmark Systems is a leading South African provider of specialized IT services and information management systems, pioneering the computerization of fresh produce markets since 1987. With over 37 years of experience, they offer customized, secure software solutions for producers, traders, and retailers, supporting 21+ markets across South Africa with full operational services.

I hereby confirm that we are in the process of structuring a nationwide transformation platform and capacity building project with Wilna Havenga. The platform incorporates strategic partners such as the municipalities and regulatory bodies over this sector with the aim of sustainable transformation and export opportunities.

We are currently planning the strategy, budget and roadmap for the project.

The project involves:

- a) The activation of spare capacity of 20 Fresh Produce Markets to open up space for agro-processing and value add on the markets for the establishment of SMME or co-operative businesses.
- b) The registration and implementation of the skills development programmes for the horticultural and livestock sectors expanding to entrepreneurial development and a roadmap to Continuous Professional Development (CPD's) and ISO alignment.

For the implementation and development of this project so far, we have relied on her broad networking and business development skills. With her strategic development skills as business consultant, we were able to structure a roadmap for the industry.

We have full confidence that we will be able to deliver the required impact with her assistance.

I trust you find the above in order and look forward to proceeding with the project. You are welcome to contact me if required.

5 March 2026, Johannesburg

Regards,



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